



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1363010

Schedule Dates 08/28/12-09/03/12
Advertiser Josh Mandel OH US Senate-R (71581)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 2635 Josh mandel Aug 28-Sept 3 (469967)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/E5YX/WWHO (1
Sales Office W5YX/WTTE/E5YX/WWHO
Buyer Name Eversol, Whitney
Phone/Fax (740) 201-5500 / (740) 201-5502
CPE 2635
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 08/27/12
Last Modified 08/27/12
Entered By Lorie Luthman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,681.25
Net Total \$15,193.75
Sales Tax

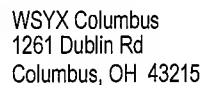
Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	33	\$17,875.00
Grand Total:	33	\$17,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/28/12-08/31/12	2	:30	5:01A- 5:57A (EST)			1	1	1	1			4	\$125.00	\$500.00	Columbus (WSYX)		8/27/12
2.0	Normal Line / SPOT	09/03/12-09/03/12	2	:30	5:01A- 5:57A (EST)	1	X							1	\$125.00	\$125.00	Columbus (WSYX)		8/27/12
3.0	Normal Line / SPOT	09/03/12-09/03/12	2	:30	10:57A- 12P (EST)	1	X							1	\$500.00	\$500.00	Columbus (WSYX)		8/27/12
4.0	Normal Line / SPOT	08/28/12-08/30/12	2	:30	10:57A- 12P (EST)			1		1				2	\$500.00	\$1,000.00	Columbus (WSYX)		8/27/12
5.0	Normal Line / SPOT	08/28/12-08/31/12	2	:30	12P- 1P (EST)			1	1	1	1			4	\$500.00	\$2,000.00	Columbus (WSYX)		8/27/12
6.0	Normal Line / SPOT	09/03/12-09/03/12	2	:30	12P- 1P (EST)	1	X							1	\$500.00	\$500.00	Columbus (WSYX)		8/27/12
7.0	Normal Line / SPOT	09/03/12-09/03/12	2	:30	5P- 5:30P (EST)	1	X							1	\$700.00	\$700.00	Columbus (WSYX)		8/27/12
8.0	Normal Line / SPOT	08/28/12-08/31/12	2	:30	5P- 5:30P (EST)			1		1	1			3	\$700.00	\$2,100.00	Columbus (WSYX)		8/27/12
9.0	Normal Line / SPOT	09/03/12-09/03/12	2	:30	5:30P- 6P (EST)	1	X							1	\$700.00	\$700.00	Columbus (WSYX)		8/27/12
10.0	Normal Line / SPOT	08/28/12-08/31/12	2	:30	5:30P- 6P (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Columbus (WSYX)		8/27/12
11.0	Normal Line / SPOT	09/02/12-09/02/12	2	:30	5:58P- 6:30P (EST)	1							X	1	\$700.00	\$700.00	Columbus (WSYX)		8/27/12
12.0	Normal Line / SPOT	09/01/12-09/01/12	3	:30	11:30P- 12:05A (EST)	1						X		1	\$550.00	\$550.00	Columbus (WSYX)		8/27/12
13.0	Normal Line / SPOT	09/03/12-09/03/12	3	:30	11:01P- 11:35P (EST)	1	X							1	\$550.00	\$550.00	Columbus (WSYX)		8/27/12
14.0	Normal Line / SPOT	08/28/12-08/30/12	3	:30	11:01P- 11:35P (EST)			1	1	1				3	\$550.00	\$1,650.00	Columbus (WSYX)		8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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[illegible]

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